



The Flyer newsmagazine www.fairmontflyer.com
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2011-12 ONLINE Advertising Contract

Name of Business: _____ Date: ___/___/___

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Fax: _____ Email: _____

PLEASE CHECK ONE:

- I need you to create my ad. I will supply logos & info.
I will supply my online-ready ad.

PLEASE CHECK ONE:

- I'm paying in full now. Bill me once ASAP. Bill me each month.

TOP BANNER AD, FULL COLOR: 468 px wide by 60 px tall, one click to your website

- Exclusive placement (Only your ad will appear) \$ 75 per month..... \$ 675 per year
In Rotation (Your ad will appear with every 3rd page click) \$ 30 per month..... \$ 270 per year

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

2011: SEPT OCT NOV DEC 2012: JAN FEB MAR APRIL MAY [JUNE/JULY/AUG]
considered 1 month

RIGHT PANEL AD, FULL COLOR: 300 px wide by 250 px tall, one click to your website

- Exclusive placement (Only your ad will appear) \$ 75 per month..... \$ 675 per year
In Rotation (Your ad will appear with every 3rd page click) \$ 30 per month..... \$ 270 per year

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

2011: SEPT OCT NOV DEC 2012: JAN FEB MAR APRIL MAY [JUNE/JULY/AUG]
considered 1 month

LEFT PANEL AD, FULL COLOR: 160 px wide by 600 px tall, one click to your website

- Exclusive placement (Only your ad will appear) \$ 60 per month..... \$ 540 per year
In Rotation (Your ad will appear with every 3rd page click) \$ 25 per month..... \$ 225 per year

I agree to purchase an ad as marked above. If it is not a yearlong ad, please run my ad in the following months (circle all that apply):

2011: SEPT OCT NOV DEC 2012: JAN FEB MAR APRIL MAY [JUNE/JULY/AUG]
considered 1 month

Authorized Signature: _____

Amount Paid: \$ _____

Please print name: _____

Amount Due: \$ _____

Position: _____

FLYER Staffer: _____

Make checks payable to
Kettering Board of Education

White: Flyer copy Yellow: Advertiser copy