



Ad Deadlines – 2011-12

PRINT ISSUE	AD DEADLINE	
October 2011 (distributed Sept. 30)	Sept. 21, 2011	emailed digital art
	Sept. 16, 2011	info & art due if we design ad
November 2011 (distributed Oct. 28)	Oct. 19, 2011	emailed digital art
	Oct. 13, 2011	info & art due if we design ad
December 2011 (distributed Dec. 2)	Nov. 18, 2011	emailed digital art
	Nov. 14, 2010	info & art due if we design ad
February 2012 (distributed Jan. 27)	Jan. 18, 2012	emailed digital art
	Jan. 12, 2012	info & art due if we design ad
March 2012 (distributed Feb. 29)	Feb. 16, 2012	emailed digital art
	Feb. 13, 2012	info & art due if we design ad
April 2012 (distributed March 22)	March 13, 2012	emailed digital art
	March 9, 2012	info & art due if we design ad
May 2012 (distributed April 27)	April 18, 2012	emailed digital art
	April 11, 2012	info & art due if we design ad

ONLINE AD	AD DEADLINE
Sept. 1-30, 2010	Aug. 26, 2011
Oct. 1-31, 2011	Sept. 27, 2011
Nov. 1-30, 2011	Oct. 26, 2011
Dec. 1-31, 2011	Nov. 22, 2011
Jan. 1-31, 2012	Dec. 15, 2011
Feb. 1-29, 2012	Jan. 26, 2012
March 1-31, 2012	Feb. 24, 2012
April 1-30, 2012	March 20, 2012
May 1-31, 2012	April 24, 2012
June 1 - Aug. 31, 2012	<p>May 24, 2012 June, July & August are sold as a package. We can update your ad 2 times after the initial June ad or the same ad can run all summer.</p>

We accept several file formats, including PDF, JPEG, TIF, and PSD. Designed ads may be emailed to janie.ross@ketteringschools.org. Call 937-499-1656 with questions.